

“HOMEWOOD TIMES” ADVERTISING TERMS**ADVERTISING TERMS:**

Full payment must accompany each insertion. Advertiser does hereby agree to furnish advertisements within the published deadlines; to comply with all terms; and to hold publisher harmless for any and all liability.

ADVERTISING PROOFS:

A **PROOF** of all ads will be **faxed to the contact person on file**. (Fax numbers are required - sorry, the production time does not allow proofs to be mailed to individual customers). If advertiser continuously runs the same ad, they may elect to forgo a proofed copy. Advertiser should let the chamber know in advance if no proof is required. It will be the advertisers' responsibility to call (205) 871-5631 to make any changes within 24 hours of the faxed proof. Otherwise, the ad will appear as was faxed.

If errors are discovered after the newspaper has gone to press, the advertiser assumes full responsibility for not making necessary changes in a timely manner upon receiving the proof.

CONTRACT CANCELLATIONS:

A contract may be canceled by the advertiser or publisher if written documentation is provided at least 14 days before the current issue's scheduled deadline. Any annual contract may be cancelled before its full term but, will be subject to a 10% penalty of the sum of the remaining contract price.

PAYMENT:

Advertising payment for non-chamber members is due when contract is submitted. Chamber members may delay payment until their ad is submitted. Checks and all major credit cards are accepted.

FILE FORMATS

Ads need to be provided in digital format (on disk) in the appropriate size along with a printed sample (proof). All fonts contained within the ad should be converted to curves. Ads should either be sent in TIFF or PDF formats at no less than 300 dpi. All ads are FULL COLOR (CMYK).

Ad designs should be dropped off
at the chamber office or mailed to:

Homewood Chamber of Commerce
P.O. Box 59494 • Homewood, AL 35259

CONTRACT RESPONSIBILITY:

All advertisers assume full responsibility to mail, fax or phone all copy changes in by each deadline date. If new copy has not been received by the deadline, your previous ad will be repeated as published in the previous issue.

Upon reading the above terms and conditions, please sign and date the attached advertising contract and return to the chamber office.